

Customize Dole merchandise for **your** business!

Entice customers and promote your menu offerings with merchandising materials from Dole. It's quick and easy!



Smoothie sales have more than doubled in foodservice outlets*
*Source: Mintel: "Smoothies Report", Feb 2007

Drive customer traffic with **customized** promotional items.

Feature Sheets, Menu Cards, Posters and Table Tents Available

Incorporate your logo

Use innovative slogans

Tailor your materials

Go to www.doleprintondemand.com to get started.

Choose from one of several themes

Upload your own logo

Customize the text and pricing

Compliments of Dole, get **FREE** merchandising materials!
Choose from several eye-catching themes.



Grab Consumer Attention

with Creative Promotional Items

Let the quality of the DOLE brand work for you! DOLE supports you with merchandise that helps you create excitement and generate more patron sales.

Compliments of DOLE, login to www.doleprintondemand.com to receive Up to **\$50 FREE** merchandising materials by using Discount Code **SSFREE** in your shopping cart.

Purchase 10 or more cases of DOLE Packaged or Frozen Fruit product per month to qualify. Be sure to enter the # of cases of DOLE product you purchase per month when registering. This opportunity is available to Foodservice Operators only.

Benefits of Personalizing Your Merchandise

- Attract interest
- Draw attention
- Enhance your menu offerings
- Drive customer traffic
- Highlight Limited Time Offers
- Promote top of mind menu ideas
- Create timeliness and excitement for offers
- Display Dole quality and value
- Helps develop innovative marketing and merchandising methods
- Highlights the wow! factor that attracts diners in all season and economies.
- Update menu trends
- Put fruit back on the menu

www.doleprintondemand.com

Access www.doleprintondemand.com to get started. Questions? Please contact customer service at 800-723-9868.